



A New Road Safety Strategy for Australia

2011-2020



Purpose of consultation

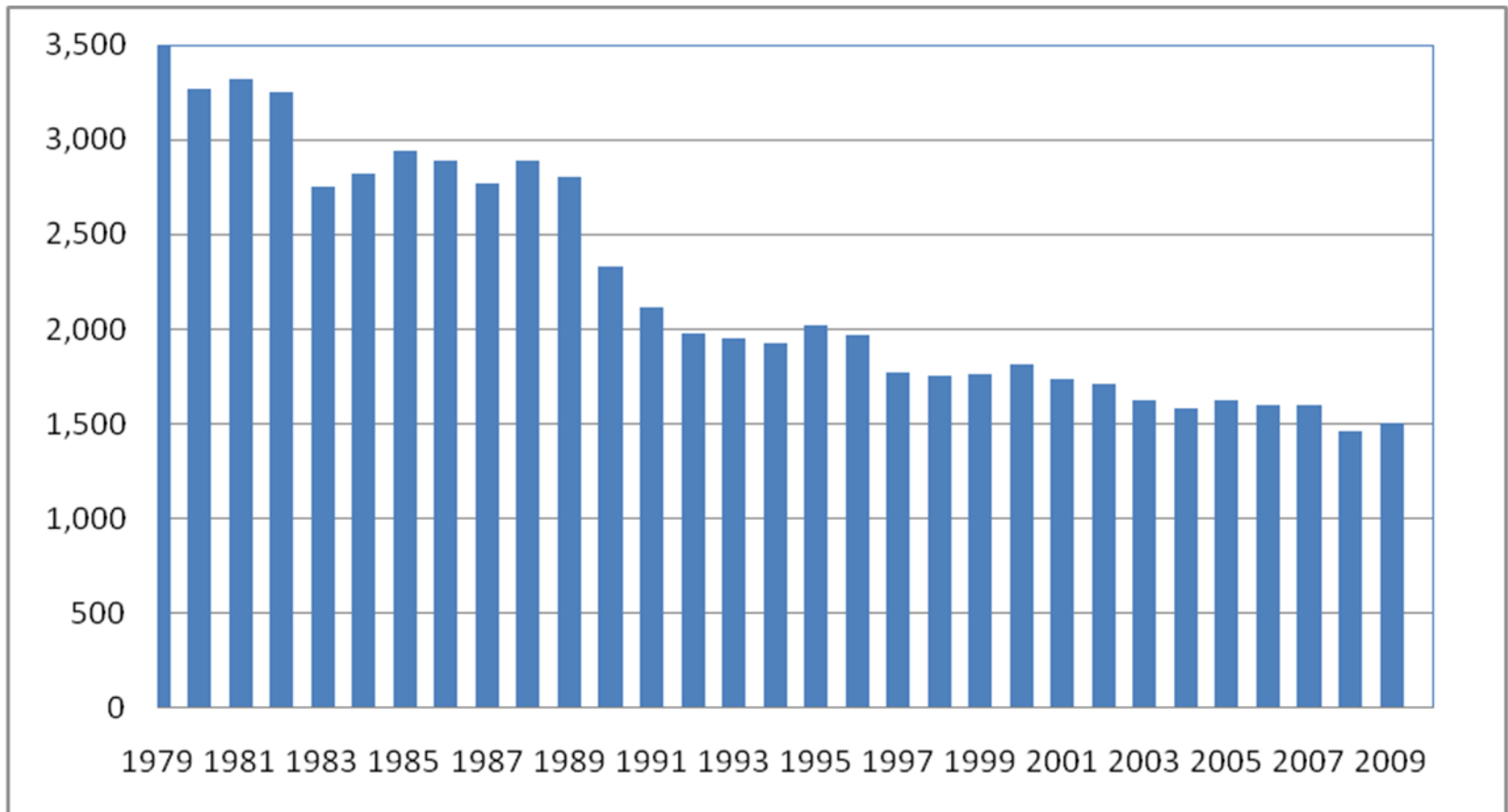
- Present overview of draft NRSS
- Stakeholder opportunity to review draft NRSS
- Discuss next steps of process



Structure of the presentation

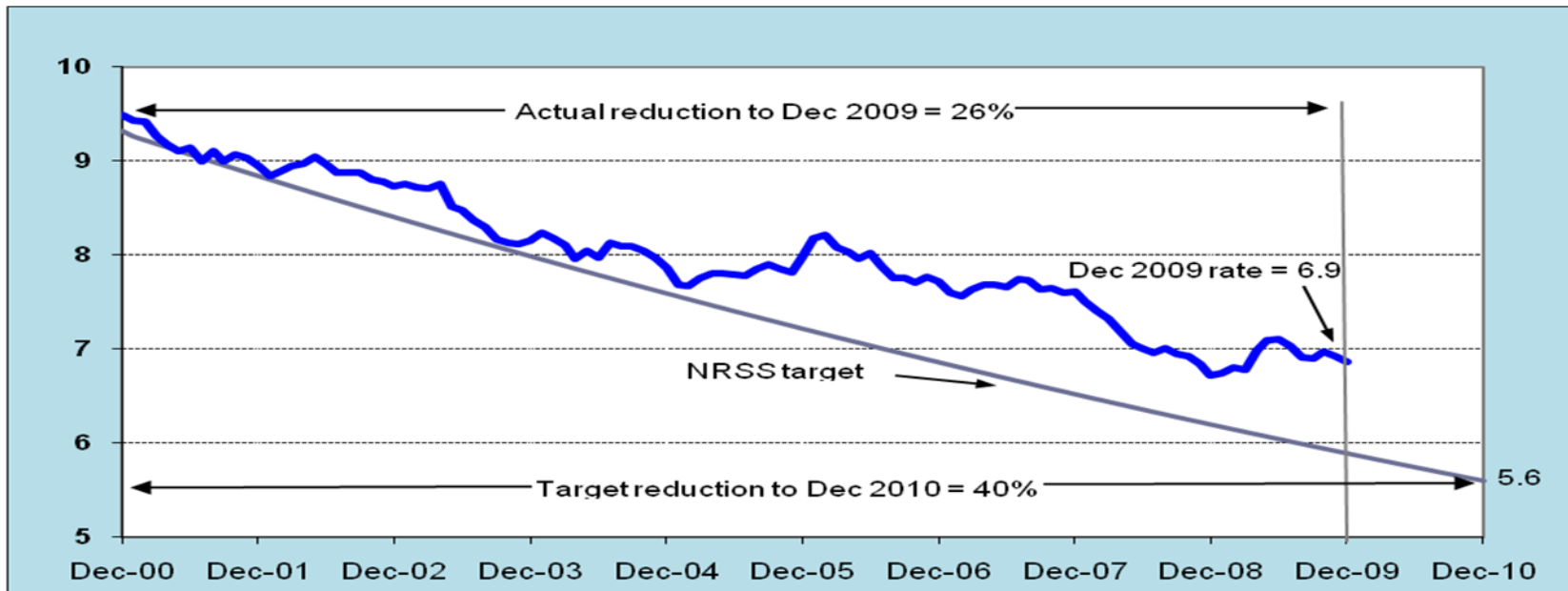
- Australian fatality statistics
- What has been effective to date
- Comparisons to NRSS 2001-2010
- Key challenges
- Proposed future directions
- Discussion points / ideas generation
- UN Decade of Action for Road Safety
- Having your say

Annual Number of Australian Road Deaths



Australian Road Fatality Rate 2000-2009

- The rate of fatality reduction has slowed
- NRSS 2001-2010 target will not be achieved
- Bold steps required to improve rate of fatality reduction



What has been effective to date

- Strengthening child restraint laws
- Random roadside drug and alcohol testing
- Progress in infrastructure safety
- Strengthening of graduated licensing systems
- Targeted treatment of crash locations
- Enforcement of urban speed limits



What has been effective to date

- Default 50km/h urban speed limits
- Improvements for school zones, pedestrians and cyclists
- Vehicle safety ratings:
 - ANCAP and UCSR schemes
- Safer cars in the event of a crash
- Heavy vehicle reforms:
 - National fatigue management, compliance and enforcement





National Road Safety Strategy (2011-2020)

The NRSS 2011-2020 will supersede the 2001-2010 Strategy, which provided a National framework within which a range of road safety initiatives were introduced.

The new Strategy focuses on a reduction of fatalities AND serious injury on Australia's roads. The new Strategy will:

- present a more ambitious vision for Australian road safety to guide our efforts and raise our aspirations
- set outcome targets in terms of reductions in absolute numbers of both deaths and serious injuries
- embody a stronger *national* commitment to evidence-based intervention – specifying actions that *will* be undertaken in the first three years
- have a stronger approach to progress monitoring and reporting, based on a range of performance indicators
- be subject to full review in 2014.

Key Challenges

- Reduce the number of serious casualty crashes involving the major crash types:
 - Single vehicle run-off-road
 - Multiple vehicle intersection
 - Head-on crashes
- Reduce heavy vehicle crashes
- Reduce crashes involving pedestrians, cyclists and motorcyclists
- Novice drivers
- Poor road user behaviour
- Urban, regional and remote Australia
- Serious casualties on outer metropolitan arterial roads
- Serious casualties in Indigenous communities and other disadvantaged groups



The way forward

Proposed Vision

Safe roads, Safe speeds, Safe vehicles, Safe people

Proposed Target

By 2020, we aim for a 30 percent reduction of fatalities and serious injuries on Australian roads.

Discussion



The Safe System Approach

- Three guiding principles
- Shared responsibility for road safety
- Four cornerstones of draft NRSS

Safe Roads – Proposed Future Directions

- Apply safe systems principles in construction of new roads
- Risk assessments of roads to prioritise funding
- Reduce crashes at intersections, run-off-road and head on
- Shift to “Willingness to pay” methodology

Discussion



Safe Speeds – Proposed Future Directions

- Improved speed enforcement through a mix of automated and manual detection
- Speed limits appropriate to the design and function of the road
- Application of ISA to improve speed compliance

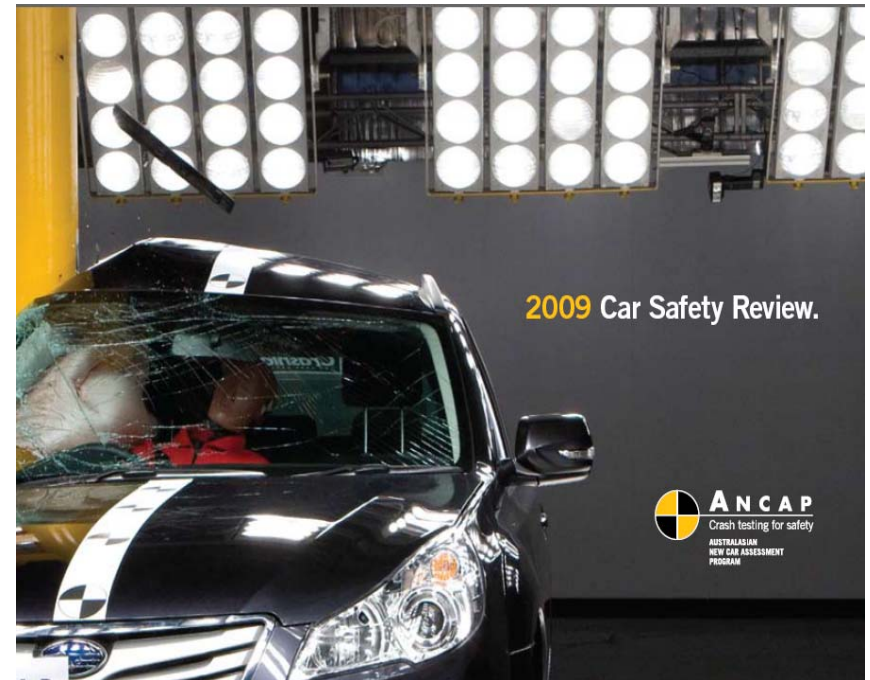
Discussion



Safe Vehicles – Proposed Future Directions

- Increase Government fleet purchase of safer vehicles
- Increase public demand for safer vehicles (ANCAP 5 star)
- Younger and safer vehicle fleet
- Increase penetration of safety features into commercial vehicle fleet

Discussion



Safe People – Proposed Future Directions

- Nationally consistent GLS for young drivers
- Better protection for motorcyclists
- Effective restraint of all vehicle occupants
- Increased access to licensing systems and safe vehicles for Indigenous people
- Reduction of impaired driving
- Reduction of unlicensed driving

Discussion



UN Decade of Action for Road Safety

An initiative, co-sponsored by more than 90 countries, including Australia, with the aim to halt and then reverse the increasing trend in road traffic deaths and injuries by 2020.

The Decade will officially commence on 11 May 2011.

Australia's new National Road Safety Strategy will be consistent with the strategic approach developed for the UN initiative.



Have your say

- Use the feedback form available online at <http://infrastructure.gov.au>
- Email your submission to: roadsafetystrategy@infrastructure.gov.au, or
- Post your submission to: National Road Safety Strategy, GPO Box 594, CANBERRA ACT 2601