

AUSTRALIAN INJURY PREVENTION NETWORK

INJURY INCIDENCE

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Fourth National Sports Injury Prevention Conference 15-16 October 2005

Which for the first time will be held concurrently with the

Australian Conference of Science and Medicine in Sport (13-16 October 2005)

Fifth National Physical Activity Conference (13-15 October 2005)

The National Sports Injury Prevention Conference is a bi-annual Conference that brings together key stakeholders that work in all areas of sports injury prevention and treatment and this years theme "Sports injury prevention: promoting innovation, measuring success" is sure to provoke a lot of interest. The 2005 Conference will present delegates with the latest research findings and successful interventions from Australia and overseas. There will be particular focus on effective sports injury interventions and engaging communities to deliver them.

For further information please proceed to www.sma.org.au/acsms/2005/ or contact the Conference Secretariat at acsms@sma.org.au.

Angela Cox
National Conference / Membership Manager
Sports Medicine Australia
PO Box 237 Dickson ACT 2602 Australia
E-mail: acsms@sma.org.au
Phone: 02 6230 4650
Fax: 02 6230 5908

Deadlines for newsletter contributions in 2005.

1 September 2005
1 December 2005

Editor Fran McFadzen
Assisted by Jan Shield
PO Box 554, Emerald 4720.
E-mail: newsletter@aipn.com.au
Phone: 07 4982 2177
Fax: 07 4982 4113

Been wondering what happened to your AIPN Newsletters?

Sorry folks, I moved jobs, moved towns and had to buy of the Software I used to access at my previous workplace (CorelDraw and Adobe Acrobat). Back on line now. Please send me info for the next newsletter asap so we can still put out three newsletters this year.

Fran McFadzen, AIPN Newsletter Editor.

Arrive OnLine

Arrive On Line



Arrive OnLine A Web based Road Safety and Injury Prevention Resource.

The overwhelming representation of young drivers involved in fatal and injury accidents throughout Western Sydney provided the impetus for a new, 'out of the box' approach to road safety.

The Arrive OnLine (AOL) project is the brainchild of Road Safety Program Coordinators from Blue Mountains and Hawkesbury City Councils.

Research undertaken with young people indicated that current and existing road safety strategies work to some extent, but their sustainability or interest potential is limited. Their reach tends to be short-term with limited capacity to engage the target group.

In the Western Sydney Region of Councils (WSROC) area Learner and Provisional driver/riders account for 23% of all fatalities and 25% of all injury accidents. This is proportionally significant in that they only represent 14% of the population (WSROC Strategic Plan 2005). It was found, however, that it was also useful to consult younger people aged 15-17, who may not yet drive, but who nevertheless travel in cars with friends and family, and who would be looking to gain their licenses as soon as they were old enough.

Focus group discussions showed that for younger age groups possibly from as young as 13 years and up to 17 years - an internet

based learning tool would be of great value whereas for the older age groups 18-25 years an internet resource would probably not be a tool they would access. Once a license has been attained young people over 18 years tend not to be amenable to further information about driving and safety. (Redshaw 2001).

The Arrive OnLine internet based resource has the potential to provide the user with a random collection of road-based experiences under various pre-programmed circumstances. Thereafter, a multitude of variables can occur where the decisions made from reacting to random occurrences determines their ability to arrive at the end of their journey this is what real-life driving is like! AOL offers a sustainable long-term option for the delivery of road safety information.

It is thought that by this process of decision-making being engaged from the beginning; travelling the route chosen by the user; the process of arriving at the destination; and the effect of internal and/or external elements the reach of this project will be far in excess of current road safety programs. Components of AOL have been broken into risk factors: age, inexperience, optimism bias, experimentation, alcohol, drugs, speed and fatigue. Additional components consist of peer pressure and distractions (both inside and outside the vehicle), mental health and general wellbeing.

The aim of AOL is to reduce death and harm caused to people and property through the use of motor vehicles in the target group. It is the view of the Project Team that such innovation in education as proposed using current accessible technology (CD-rom) to reach the target group, then augmenting, supporting and extending that education through the resources and utility offered by the internet, will permit the achievement of a truly involved process for the user.

AOL can be accessed at www.arriveonline.nsw.gov.au

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INCORPORATED IN VICTORIA

Public Officer: Jan Shield
Phone: 03 9651 7424
E-mail: janshield@bigpond.com
ABN 23 676 617 704

AIPN Secretariat

Xenia Consulting
PO Box 3090
NORMAN PARK Q 4170
E-mail: secretariat.aipn.com.au
Fax: 07 3395 3548

AIPN is a professional organisation bringing together all Australians and New Zealanders concerned with injury issues. Please feel free to contact us for more information.

AIPN undertakes to collate information from contributors, and has not been responsible for the research reported in this newsletter.

Safe Communities Victoria and Queensland



Community Safety Month

Safety Centre
Royal Children's Hospital

Victoria's Community Safety Month, initiated in 1996 by the Victorian Safe Communities Network and currently coordinated by Crime Prevention Victoria, is a significant program that delivers on government commitments to improve community safety and confidence.

Community Safety Month comprises weeks focussing on Crime Prevention, Emergency Services, Injury Prevention and Workplace Safety. As a mobilisation program, CSM promotes a partnership-based approach to raising awareness of safe practices in the Victorian community, mobilising people with a safety responsibility or interest to organise safety-related activities within their communities. Examples of activities run in 2004 include safety displays at shopping centres, self-defence workshops, seminars promoting community safety, and open days that encourage the public to get an 'inside look' at some of the safety measures that organisations have in place.



Minister Andre Haermeyer at the Emergency Service week Launch with emergency services personnel

Preliminary results of the evaluation of CSM 2004 reflect the continuing success of CSM, with over 1000 activities registered, and 85% of activities based on partnerships (56% of which were new partnerships). The distribution of activities was relatively even across the four themed weeks: Crime Prevention 23%, Emergency Services 22%, Injury Prevention 28%, and Work Safe 28%. Activities were organised in 88% of Victoria's 79 local government areas; 72% of these were in metropolitan areas, and 28% in rural and regional areas.

Of the organisers of CSM activities, 19% were new participants, 99% said they would participate in CSM 2005, 100% found CSM a cost-effective initiative for their organisations, and 92% met most or all of their activity aims and objectives.

The value of CSM is in its success in raising awareness of safety issues, in bringing the various components of the safety community together, and the opportunity afforded to safety organisations to promote their activities. Full results of the evaluation will inform the planning of CSM 2005.

Victorian Safe Communities Network (VSCN)

At the February meeting of the VSCN held at the Royal Children's Hospital, it was announced that:

- Community Safety Month will be celebrated in 5 Australian states or territories in October 2005
- The 3rd Annual VSCN Conference will be held on 17 November 2005, and
- 20 new members of the Victoria-wide Safety Centre Satellite Centres Network have joined the existing 40 satellite centres.

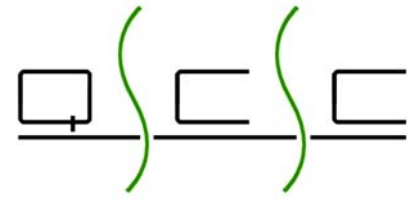
The quarterly seminar featured Professor Frank Oberklaid, Director of the RCH Centre for Community Child Health, speaking on Early Intervention and Multi-Effect Actions: New Directions in Health and Safety Promotion. Professor Oberklaid provided research evidence that the major challenges of obesity, mental health, aggression and criminality, welfare dependency and illiteracy have their origins in pathways that begin in early childhood. Treatment of entrenched problems is known to be unsustainable, since treatment is expensive and efficacy is often poor, and research evidence increasingly points to the effectiveness and cost-effectiveness of prevention and early intervention programs designed to optimise a child's developmental trajectory and ultimate life course. Increasing recognition is being given to evidence-based policy focused on children as a sound investment in the country's future prosperity.

Dr Sarah Lantz, of the RCH Centre for Adolescent Health, presented information on the new demands facing young people and their implications for health and wellbeing and the additional pressures on young people as they look for pathways to balance working lives with increasingly expensive university training.



New members of the Safety Centre Satellite Centres Network of 60 centres across Victoria.

Members of the 60 strong Safety Centre Satellite Centres Network have been equipped with a comprehensive set of safety displays, educational materials and product samples to strengthen health, safety and wellbeing networks, particularly in regional communities round Victoria, in partnership with the VSCN.



Inaugural Queensland Safe Communities Conference

October 24 and 25th 2005
Brisbane

Themes

Crime prevention

Media engagement/training workshop
Environmental design

Product safety

Sustainability/partnerships

Interface between Australian Safe Communities Foundation (ASCF), States, Territories and local communities.

We welcome delegates from diverse backgrounds, government and non government departments, corporate and local businesses, community organisations and individuals who are interested in promoting safety in their community.

The conference will be a selection of interactive forums, based on workshops addressing the above themes and their relationship to the six WHO Safe Communities criteria. This will give delegates the opportunity to exchange ideas and actively participate in discussion.

Register your initial interest via email to Dawn Spinks Conference@qisu.org.au

Please pass this on through your networks

Looking forward to seeing you there

Queensland Safe Communities Support Centre

Level 2, Mater Children's Hospital
SOUTH BRISBANE 4101

Phone: 07 3840 8569

Fax: 07 3840 1684

Web: www.safecommunitiesqld.org

Email: dawns@qisu.org.au



Eighth Australian Injury Prevention Conference

The Eighth Australian Injury Prevention Conference will be held in Sydney on **27-29 September 2006.**

Please make a note of the dates in your diary. If you would like to register your interest please E-mail

awarn@nscchhs.health.nsw.gov.au

