

AIPN Strategic Plan 2025-2026: Action Plan

Goals	Action	Deliverables	Timeframe
OBJECTIVE 1 - ADVOCACY			
Continue to raise awareness of injury and safety promotion as a communitywide, cross-sectoral, all-of-government issue, in Australia and New Zealand	Advocate for the finalisation and public release of the Australian National Strategy for Injury Prevention	- Submit correspondence to the Health Minister, co-signed by supporting organisations - If necessary, hold advocacy meetings with relevant government representatives - If necessary, AIPN to contribute further to the working group (led by The George Institute) to finalise the Strategy - Provision of AIPN support for promotion of the Strategy	June 2026
	Advocate for the implementation and monitoring of the Australian National Strategy for Injury Prevention	- AIPN to advocate for implementation of key outcomes from the Strategy - AIPN to advocate for and contribute to the monitoring of the Strategy throughout the Strategy lifespan - AIPN to advocate for key population groups specified in the Strategy including Aboriginal and Torres Strait Islander peoples and Māori peoples - Encourage AIPN members to utilise the Strategy to guide research and safety promotion activities	Ongoing
	Contribute to the development of federal/state/local government injury prevention strategies and other strategies that are relevant to injury prevention and safety promotion	Provision of AIPN support for development of injury prevention strategies and other relevant strategies across all sectors	Ongoing

	Develop AIPN-led position papers	- Conduct an audit of existing position papers to identify position papers that require review and updating, and determine injury prevention topic areas where new position papers are needed to address emerging issues or gaps in advocacy coverage - Develop a process for the continued maintenance of AIPN position papers to ensure they remain current, accurate and relevant to contemporary policy and practice - Develop new or updated position papers (as necessary) and actively encourage member involvement and contributions throughout the process - Ensure all position papers address fundamental principles – including inequities, with a specific consideration of Aboriginal and Torres Strait Islander peoples and Māori peoples	December 2025 December 2025 Ongoing Ongoing
	Develop AIPN submissions to relevant inquiries	- Develop submissions (such as submission to Parliamentary inquiries) as injury prevention related inquiries emerge - Ensure all submissions address fundamental principles – that being inequities, with a specific consideration of Aboriginal and Torres Strait Islander peoples and Māori peoples	Ongoing
	Ensure that all communication reflects the fundamental principle to reduce inequities in injury, with a specific consideration of indigenous populations	- In all AIPN documents, a section is dedicated to this fundamental principle - Review all AIPN communications before dissemination to ensure principles are reflected	Ongoing
	Maintain a strong social media presence	2-3 BlueSky and LinkedIn posts or retweets per week - Ensure that at least 1 post per fortnight is related to Aboriginal and Torres Strait Islander peoples and/or Māori peoples - Develop and maintain a calendar of key dates/events including key dates for Aboriginal and Torres Strait Islander peoples and Māori peoples, and plan media strategy around this - Monitor injury prevention information shared with Aboriginal and Torres Strait Islander, and Māori communities on social media	Ongoing

OBJECTIVE 2 – KNOWLEDGE SHARING, COLLABORATION AND CAPABILITY DEVELOPMENT			
Facilitate collaboration between sectors and foster engagement between Australian and New Zealand injury and safety promotion-related bodies	- Develop a members profile section on the AIPN website to act as a central repository of injury prevention individuals and organisations - Maintain relevance for AIPN members by addressing needs identified in member surveys	- Design and build a members profile section on the AIPN website - Launch the section through the AIPN newsletter to motivate members to complete their profiles - Conduct a survey every two years to understand how the AIPN can better provide for its members	June 2026 Survey at AIPN Conference
Respond to emerging injury issues	Raise awareness of emerging injury issues by activities such as mobilising members, advocacy, and collaborating to provide a sound evidence base, and policy submissions	- Share information about emerging issues on website and through newsletters - Share information about national inquiries/consultations in injury space on website and through newsletters and encourage/ facilitate member involvement in responses - Ensure Indigenous organisations and peak bodies are aware of the need for collaboration on injury prevention	Ongoing
Disseminate evidence-based preventive strategies	Develop and maintain mechanisms to disseminate relevant injury prevention knowledge	- Disseminate recent injury prevention/safety promotion publications through newsletter - Share, value and embed indigenous knowledges and models within injury prevention - Prioritise indigenous research, by indigenous peoples for indigenous peoples to contribute to the tools for reducing preventable injuries	Ongoing
Host the biennial AIPN conference and organise / support injury relevant seminars / webinars / workshops	- Host the biennial AIPN conference - Facilitate AIPN-badged seminars / webinars / workshops	- Host the biennial AIPN conference, ensuring the conference theme reflects emerging issues including a stream for Indigenous injury prevention - Host at least one AIPN-badged seminars / webinars / workshops per year - Ensure that attendance at these events is measured and monitored - Ensure events embed indigenous injury prevention	Ongoing Ongoing

Provide a collaborative environment among members that encourages and supports multisectoral approaches to injury prevention and safety promotion	Foster member collaboration and professional growth through structured and informal engagement opportunities at the AIPN conference and other AIPN events	- Encourage informal mentoring opportunities - Facilitate informal networking and peer learning activities - Promote inclusive participation by creating spaces for early-career professionals and diverse voices	Ongoing
	Promote injury prevention as a career pathway and provide opportunities for injury prevention training	- Host one trainee event per year (e.g. seminar / webinar / workshop) to support the development of injury prevention trainees - Promote trainee events via Aboriginal and Torres Strait Islander and Māori specific media and stakeholder networks	Ongoing

OTHER			
Ensure the AIPN remains financially viable	- Manage income and expenditure to achieve financial sustainability - Grow membership of the organisation in both Australia and New Zealand - Explore opportunities to generate income from activities	- Value-add to memberships - Expenditure (excluding conference seed funding) will not exceed income by more than 20%	Ongoing